



# GECKO GETS SAVINGS

SAVINGS OF OVER £11,000



Gecko are a Marketing Campaign Management Company who pride themselves on their simple approach to business; to understand, manage, innovate, deliver and improve. They are a company geared towards fully understanding businesses issues and objectives, creating innovative solutions and implementing them. They help their clients to significantly boost ROI, making their budgets work harder.

## RESULTS

After the assessment of two Office & Warehouse premises in Leeds, it was agreed that the original valuation on both properties was valued at too high an amount.

The Surveyor managed to secure a reduction for both based on revised areas and relativities, generating savings of over £11,000 across the seven year Rating List.

## SURVEYOR COMMENTS

"At inspection of the properties, I realised that the tone of the properties was accurate as it was in line with many other industrial properties in Leeds. However, I found that the Valuation Office Agency's measurements were incorrect. I also felt that some of the relatives adopted were high given the quality of the accommodation.

I confirmed with the client at Gecko Direct Ltd that there were some physical issues with the sites which I then used to compile my reduction proposal. The VOA agreed and now, our client is paying fair rates."

*Andrew Stacey, Associate Director, CVS*



# SAVINGS OF OVER £11,000

"Business rates have always been a concern for us, as they feature in our top three overheads. CVS approached us suggesting that they could reduce our rates. After learning more about the business model at CVS, we felt like we were in a win-win situation because should they not manage to reduce our rates, we wouldn't pay a penny.

Thankfully, they did successfully reduce the rates on our two sites in Leeds, and have generated significant savings for us. It is pleasing to know that we are now paying rates that are fair, and we would highly recommend CVS to other businesses."

ANTHONY BAGSHAW,  
MANAGING DIRECTOR AND OWNER, GECKO DIRECT LTD