



SAVINGS GALORE

SAVINGS OF £223,292



North Shore Holiday Park is a Lincolnshire-based Caravan and Chalet Park, perfectly located a short walk from a quiet, Skegness beach. Suitable for all ages, North Shore offers a whole host of activities on the site, including children's parks and a pitch and putt Golf Course.

RESULTS

They instructed CVS to see if their Rateable Value could be reduced, to ensure that increasing overheads wouldn't have to be passed on to holiday goers. CVS managed to successfully reduce the Rateable Value by a staggering 30%, which will in turn, generate them savings in excess of £223,000 across the seven year Rating List.

SURVEYOR COMMENTS

"To achieve a substantial reduction for North Shore Holiday Park, I had to ensure that every element of the business was scrutinized in order to form an accurate view of exactly what the assessment for this site should be. It began with a full site inspection, where I quickly realised that the original Rateable Value assigned by the Valuation Office Agency (VOA) placed too much emphasis on fleet value, which indicated that the starting point for the rest of the assessment was wrong. The fleet value should have in fact been lower and in line with other caravan sites in the locality.

It was also crucial to understand the local market as well as North Shore's trade figures and accounts. The VOA agreed with my proposed reduction in Rateable Value and this will lead to fantastic savings for this client throughout the seven year Rating List."

Stephen Philp, Rating Managing Director, CVS



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"We are absolutely thrilled at the results generated by CVS. The whole process was completely hassle free for us, which allowed us to simply continue with business as usual. Once the appeal was lodged, we were assigned with a dedicated Account Manager who kept us up to date with progress.

Without a doubt, we would certainly recommend CVS to any other business looking to challenge their rates."

LUCY NEWBOLD,
GENERAL MANAGER, NORTH SHORE HOLIDAY CENTRE