



KNOWLEDGE IS POWER

SAVINGS OF £31,679

twentysix
life online

twentysix is an award winning full service digital agency, passionate about digital and experts in marketing. The Global agency deliver indispensable creative and commercial thinking that connects brands closer to their customers online. They understand the online environment and they can predict how consumers behave and ensure that the brands they work with build powerful connections with their customers.

RESULTS

Global agency, twentysix were first made aware of the service offered by CVS after receiving a direct mail campaign, which informed them that as a business, they could actually challenge their Rateable Value. Before they had received this, they hadn't known that savings could be made and that an appeal could be lodged.

The site itself contains seven assessments, including two car parking spaces, of which five have been successfully reduced, saving twentysix over £30,000 across the seven year Rating List.

SURVEYOR COMMENTS

"I met with the Client at one of their offices in Leeds, where I carried out my initial inspection of the site. It was quite difficult to gather the relevant rental evidence that I needed due to a lack of response from other agents and also due to the difficulty in analysing rental evidence at the Antecedent Valuation Date when there was an office 'over-supply' argument proven to have occurred in December 2009. However, following more in-depth research and analysis I realised that the Valuation Office Agency had over-assessed the premises and reductions were secured.

I have successfully reduced five of their seven assessments, with the last two to hopefully be concluded in the near future."

Andrew Stacey, Associate Director, CVS

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"As CEO of one of the UK's fastest growing digital agencies my focus is on the business and our clients. CVS' Marketing was clear and concise in highlighting that business rates can be challenged and the follow up appointment with their Commercial Property Consultant convinced me that CVS, like twentysix were specialists focused on results.

The service offered by CVS was exemplary, handling the whole appeal process from start to finish with a highly successful outcome. Andrew Stacey was excellent; I only had to supply a couple of pieces of admin which was easy.

I have no hesitation in recommending CVS to any other business who is considering appealing their business rates – both for their expertise in ensuring a successful outcome and their impeccable and time saving service."

GAIL DUDLESTON,
CHIEF EXECUTIVE, TWENTYSIX

